Asterhill *Research Company*

Research, Planning and Healthy Communities Advocate

James P. Carroll, *APA, APHA, IEDC*

Principal, Senior Community Health Planner

Mr. Carroll is the founder and Senior Planner focusing on housing, poverty, and community health issues. He holds a Masters' in Public Health and will complete his Ph.D. in 2023. Carroll has extensive experience and training with USDA and HUD. He has worked with housing, community, and economic renewal agencies throughout the northeastern United States. This includes many regional programs promoting housing and community and economic development initiatives. He has over 30 years of planning, development, and management experience. Mr. Carroll has worked with clients in government, private industry, and not-for-profit organizations. As an advocate for communities living healthy, He recognizes that a healthy community requires a balance of economic, environmental, educational, ecological, and social equity factors. A collaboration of community partners, stakeholders, and professionals are necessary to help clients develop strategies and solutions to increase the health capacities of their communities and improve the quality of life

EDUCATION

Doctoral Candidate Public Health (*Expected 2023*)
Master's in Public Health, Walden University
Bachelor's in Landscape Architecture
Bachelor of Science Environmental Studies
SUNY College of Environment Science & Forestry, Syracuse, NY

FIELDS OF RESEARCH

Housing, Homeless, and Poverty
Women Victims of Domestic Violence
Food and Housing Insecurities
Housing and Healthy Communities
Hunger and health in vulnerable populations
Health literacy in rural communities,
Communities health capacities: economic, environmental, educational, ecological and social equity

CURRENT AFFILIATIONS

American Planning Association
American Public Health Association
International Economic Development Council
NYS Association for Affordable Housing
NYS Community Action Association

CERTIFICATION

NYSDHCR, NHHFA, FAME, MHFA Approved Market Analyst
HUD & USDA Approved Market Analyst
Certified Health Educational Specialist
NIH Certified
URMS-EPRP

SERVICE

Genesee Valley Emergency Medical Services
President, 2012-2021
EMT-B and Driver, 2011-2020
Mumford Fire Department
Vice President, 2012-2014
Volunteer Fireman, 2010-2020
Monroe County Planning Board (92-98)

SELECTED PROJECT EXPERIENCE

New Hampshire Housing Finance Authority
Commissioned to provide housing market studies for LIHTC applications submitted to the agency

Essex County, NY
Commissioned to provide a population and housing study to assess existing conditions, and the future demand for housing and to interview town officials, developers, realtors, and other business owners.

Fulton County, NY
Commissioned to provide two population-based studies; (i) a housing study to assess the demand for housing and (ii) conduct a retail trade analysis for a 10 and 25-minute trade area for the "Gloversville —Johnstown" market.

City of Elmira, NY
Commissioned to provide a population-based study to assess the housing, economic, and health status and capacity as part of updating the City of Elmira's Comprehensive Master Plan and Regional Corridor Study

City of Yonkers, NY
Commissioned to provide a population-based study to assess the housing and economic needs for the "HUD *Choice Neighborhood Initiative Target Area*" in Yonkers, NY

City of Rome, NY
Commissioned to provide a population-based study to determine the need for rental housing in the City of Rome, former Griffis AFB property, and other selected sites

Ithaca Housing Authority, Ithaca, NY
Commissioned to conduct a comprehensive housing market study for a proposed RAD project.

Plattsburgh Housing Authority, Plattsburgh, NY
Commissioned to conduct a comprehensive housing market study for a proposed RAD project.

Binghamton Housing Authority, Binghamton, NY
Commissioned to conduct a comprehensive housing market study for a proposed RAD project.

Easterseals NH/Me/Vt/Farnum, Manchester, NH
Provided market and feasibility studies for senior housing projects funded by HUD and New Hampshire Housing Finance Agency Community Renewal

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PROJECT EXPERIENCE *(Continued)*

Chamber of Commerce Cazenovia, NY

The project reviewed and evaluated community conditions for senior housing and identified services needed to improve the quality of life. Surveyed the population and conducted community workshops and focus groups to assess the community's needs. The final action plan was presented to the community and implemented within 12 months.

Community Action of Wyoming County, Perry, NY

Provided planning service to assess existing housing and services and recommend action plan to increase capacity. The final action plan was presented to the board and implemented within 18 months.

Belmont Shelter, West Seneca, NY

Provided market and feasibility studies for homeless, transitional, affordable, and senior housing projects funded by HUD, USDA and New York State Department of Housing and Community Renewal. Conducted HUD Rent Comparison Studies.

Dakota Partners, Rochester and Concord, NH

Provided market and feasibility studies for homeless, transitional, affordable, and senior housing projects funded by HUD New Hampshire Housing Finance Agency Community Renewal.

Delta Development, Buffalo, NY

Provided market and feasibility studies for Mt. St. Mary's Academy, a multi-million dollar renovation and re-use of a former school for independent senior housing.

East House, Rochester, NY

Provided market and feasibility studies for homeless, transitional, affordable, and senior housing projects funded by HUD and New York State Department of Housing and Community Renewal.

Flower City Management, Rochester, NY

Commissioned to provide a population-based study to assess the need for economic and housing initiative in the "South Wedge. "Presented the findings to a symposium sponsored by the City of Rochester.

Help USA, New York, New York

Commissioned to conduct housing and feasibility studies in upstate New York and New Haven Connecticut

Heritage Christian Home, Inc, Rochester, NY

A New Group Home, approximately 4,000 square feet. The project cost was $500,000. Services rendered were site plan development, town approvals, landscape design, construction documentations, and construction administration services. Senior Housing Study, Services rendered: Market and Feasibility Studies and Master Planning rendered in connection with developing a senior living community, CHDO Certification with Monroe County.

Housing Opportunities, Rochester, NY

Provided market and feasibility studies for homeless, transitional, affordable, and senior housing projects funded by HUD and New York State Department of Housing and Community Renewal.

JCEO, Plattsburg, NY

Provided planning service to assess existing housing and services and recommend action plan to increase capacity. The final action plan was presented to the board and implemented within 24 months. Conducted HUD Rent Comparison Studies.

Manchester Neighborhood Housing Services, Inc., Manchester, NH

Provided market and feasibility studies for homeless, transitional, affordable, and senior housing projects funded by HUD and New Hampshire Housing Finance Agency Community Renewal.

Neighborhood Works Southern NH, Nashua, NH

Provided market and feasibility studies for homeless, transitional, affordable, and senior housing projects funded by HUD and New Hampshire Housing Finance Agency Community Renewal.

Omni Development, Albany, NY

Provided market and feasibility studies for homeless, transitional, affordable, and senior housing projects funded by HUD, USDA, and New York State Department of Housing and Community Renewal. Conducted HUD Rent Comparison Studies.

People Inc., Buffalo NY

Completed an assessment and analysis of non-profit elderly properties for quality of housing, services, and capacity

Providence Housing Development, Rochester, NY

Provided market and feasibility studies for homeless, transitional, affordable, and senior housing projects funded by HUD and New York State Department of Housing and Community Renewal.

Seneca Harbor Place, Watkins Glenn, NY

Commissioned to provide a population-based market study to determine the need for above-market rate housing to rent and/or sell. Provide analysis of market & population trends.

South End Development, Albany, NY

Conducted housing market study and retail trade gap analysis for the south end neighborhood in Albany, NY. The developer proposes to build an energy efficient mixed use project to include 150 new housing units and 30,000 square feet of retail/commercial space.

Syracuse Housing Authority, Syracuse, NY

Conducted housing market study for the Almus Olver Tower. The developer McCormack Baron Salazar proposes to redevelop AOT as part of a RAD property. This project is part of the neighborhood revitalization and the Interstate 81 Project.

Tanglewood Manor, Jamestown NY

Provided project management including government approval and general contractor compliance to contracts. This $5 million project involved an addition of 50 Alzheimer beds to the existing Tanglewood Manor Adult Care Facility, which provides affordable market-rate care for seniors with Alzheimer's and other forms of memory loss.

YMCA Binghamton/Broome County, NY

Completed housing market studies for affordable low-income populations and the homeless and conducted a market analysis of the needs for services and beds for women victims of domestic violence.

YMCA Cortland, NY

Completed housing market studies for affordable low-income populations and the homeless and conducted a market analysis of the needs for services and beds for women victims of domestic violence.

Woodbrook Adult Home, Elmira, NY

Provided the client with master planning services, market and feasibility studies, and government approvals. The $3 million project entailed renovation of the existing facility and adding a 13, 000-square -foot addition.

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